

CORPORATE SOCIAL RESPONSIBILITY PARTNERSHIP PROPOSAL

Presented by

ODISHA JUBA PRASHIKSHYAN TRUST (OJPT)

Registered Non-Profit | Non-Political | Youth Empowerment Organisation
Bhubaneswar, Odisha, India

3,500+

Youth Reached

443

Candidates Trained

293

Govt. Placements

~85%

Success Rate

"Transforming Youth into Disciplined, Skilled and Nation-Ready Citizens"

Managing Director: Somyarani Mohapatra

1. Executive Summary

Odisha Juba Prashikshyan Trust (OJPT) is a registered, non-profit, and non-political organisation headquartered in Bhubaneswar, Odisha. OJPT is singularly committed to uplifting India's youth — particularly those from rural, tribal, and economically weaker backgrounds — through structured training, character-building, and employment-oriented programmes.

With Honorary Advisor Col Satyabrata Swain, a decorated Indian Army Officer with over 23 years of distinguished service, OJPT combines military-grade discipline with modern vocational and social awareness training.

In our very first year of operations, OJPT trained over 300 students, of whom 216 (72%) have secured placements or selections in the Armed Forces, Police, Paramilitary Forces, and other Government services — a testament to our credibility, structured approach, and impact.

We now seek a strategic CSR partnership with your esteemed organisation to scale this impact — reaching more youth across Odisha and contributing meaningfully to national priorities of employment, education, and social development.

2. About OJPT

Organisation Name	Odisha Juba Prashikshyan Trust (OJPT)
Nature	Registered Non-Profit Trust Non-Political
Headquartered	Bhubaneswar, Odisha
Operational Since	Active — Scale-up phase aligned with Viksit Odisha 2036
Key Initiative	OJPT Academy — Youth Preparedness & Placement Programme
Managing Director	Somyarani Mohapatra
Honorary Advisor	Col Satyabrata Swain, Indian Army (23+ years)
Target Beneficiaries	Youth from rural, tribal and economically weaker sections of Odisha

OJPT was founded on the belief that structured training, discipline, and mentoring can fundamentally transform the life trajectory of a young Indian — equipping them not just with skills, but with values, leadership, and a sense of national purpose.

3. The Challenge We Address

Despite India's demographic dividend, millions of young people — especially in Odisha — face significant barriers to meaningful employment and social participation:

- Lack of structured, quality coaching for defence, police and paramilitary recruitment examinations
- Poor access to physical training, SSB preparation, and leadership grooming in rural areas

- Limited digital literacy and employability skills among youth from weaker socio-economic backgrounds
- High rates of drug abuse, road accidents, and civic disengagement among youth in semi-urban and rural regions
- Absence of mentoring ecosystems connecting youth to career pathways in government service

OJPT directly addresses these gaps through a comprehensive, integrated, three-pillar programme model.

4. Our Integrated Programme Model

4.1 Mission Veer — Defence & Uniformed Services Training

Focus	Preparation for Armed Forces, CAPF, Police & State Uniformed Services
Training Components	Physical conditioning, Written exam coaching (GK, Mathematics, Reasoning, English), SSB guidance, Personality development
Values Instilled	Discipline, Leadership, Integrity, National Service orientation
Impact (Yr 1)	300 students trained 216 placed/selected (72% success rate)

4.2 Yuva Shakti — Skill Development & Employability

Focus	Bridging the employability gap for youth not targeting uniformed services
Training Components	Digital literacy, Technical skills, Communication & spoken English, Personality development, Job-oriented certifications
Support	Placement assistance and industry linkages

4.3 Surakshit Bharat — Social Awareness & Community Leadership

Focus	Building socially responsible, community-engaged youth leaders
Key Activities	Anti-drug awareness drives, Road safety campaigns, Blood donation camps, Medical health outreach, Tree plantation & environmental drives, Educational support for weaker students, Support to orphanages and old-age homes
Reach	Multiple districts across Odisha

5. Impact & Outcomes

OJPT's structured approach has already delivered measurable, verifiable results:



Beyond numbers, the following qualitative outcomes are evident:

- Youth from economically weaker families accessing government jobs and financial security
- Increased community participation in civic drives across multiple districts
- Growing awareness on anti-drug, road safety, and health issues in rural Odisha
- Families reporting improved discipline, confidence, and purpose in their children

As we scale towards Viksit Odisha 2036, we are committed to training 200–500 youth annually, with systematic tracking of placements, social impact, and programme outcomes.

6. Leadership & Credibility

Col Satyabrata Swain — HONORARY ADVISOR

Military Service	Indian Army — Colonel 23+ Years
International Experience	United Nations Peacekeeping Mission, South Sudan — cross-cultural leadership in complex conflict environments
Functional Expertise	HR Management, Training & Leadership, Operational Command, Conflict Resolution, Youth Mentoring
Proven Impact	Implemented systems improving team efficiency and satisfaction by 30% across diverse Army units
Awards & Recognition	10 Awards for distinguished and exemplary service Multiple operational medals
Education	B.Tech – College of Military Engineering, Pune MBA (HR & Operations) – SOA University Masters in International Relations & Strategy – Jindal Global University Masters in Defence & Strategic Studies – University of Madras

Col Swain brings unparalleled credibility, operational discipline, and a deep understanding of youth mentoring to OJPT — ensuring every programme is structured, outcome-focused, and aligned with national priorities.

Somyarani Mohapatra — Managing Director

Providing organisational leadership, community outreach, and programme management, the Managing Director ensures OJPT's operations are transparent, accountable, and impact-driven — with strong alignment to CSR compliance and reporting expectations.

7. Alignment with CSR Mandates

OJPT's programmes directly address Schedule VII of the Companies Act, 2013 — specifically:

Schedule VII Clause	OJPT Programme Alignment
(ii) Promoting Education	Academic coaching, exam preparation, scholarships for EWS students
(ii) Vocational Skills & Livelihood	Yuva Shakti — digital literacy, technical skills, placement support
(i) Eradicating Poverty & Hunger	Employment generation for youth from EWS and rural backgrounds
(iv) Environmental Sustainability	Tree plantation drives, environmental conservation campaigns
(i) Healthcare	Blood donation drives, health camps, medical awareness outreach

8. CSR Partnership — What We Seek

We invite your organisation to partner with OJPT in one or more of the following areas:

#	Area of Support	How Your Contribution Is Used
1	Training Infrastructure	Construction / setup of dedicated training halls, physical training grounds, and classrooms
2	Equipment & Training Resources	Sports equipment, books, study materials, digital tools, and classroom aids
3	Scholarships for EWS Students	Full or partial fee waivers for youth from economically weaker sections — ensuring no aspiring candidate is left behind due to financial constraints
4	Operational Support	Salaries for trainers, administrative costs, and programme delivery across districts
5	Social Initiative Campaigns	Funding for anti-drug drives, road safety campaigns, health camps, and environmental programmes
6	Technology & Digital Access	Computers, internet connectivity, and e-learning tools under Yuva Shakti

9. Why Partner with OJPT?

Proven & Credible Leadership Led by a decorated Army Colonel with 23+ years, 10 distinguished service awards, and UN peacekeeping experience.	Demonstrated Impact 72% placement success rate within Year 1 — 216 of 300 students secured government service positions.
Strong CSR Compliance Alignment	Scalable & Structured Model

Programmes align directly with Schedule VII — education, livelihood, healthcare, and environment.	Outcome-driven programme architecture designed for transparent expansion across districts.
National Priority Alignment Supports Viksit Bharat 2047, Viksit Odisha 2036, and Skill India goals.	Transparent Reporting & Accountability Committed to regular impact reports, financial statements, and audit compliance for all CSR partners.

10. Our Commitment to You

In return for your generous CSR support, OJPT commits to:

- Quarterly impact reports — verified data on student placements, training completions, and social initiative outcomes
- Full financial transparency — utilisation reports and statements as per statutory CSR norms
- Dedicated acknowledgement — recognition of your organisation's contribution in all our communications, events, and outreach
- Site visits — opportunity for your team to visit OJPT training centres and witness impact first-hand
- Customisation — co-branding on specific programmes or scholarships as per your CSR objectives

We believe that your support will not merely fund a programme — it will transform lives, build national strength, and leave a legacy of disciplined, skilled, and proud citizens of India.

11. Contact & Next Steps

We would be honoured to present this proposal in person at your convenience, and would welcome the opportunity to discuss a mutually beneficial CSR partnership.

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Yours faithfully,

Somyarani Mohapatra
Managing Director
Odisha Juba Prashikshyan Trust (OJPT)

Jai Hind